



VAF 2023 SPONSORSHIP OPPORTUNITIES

Hall of Fame Sponsorship \$10,000

- Banner Advertisement on VAF website
- Prominent placement of logo on swag bag & promo item included in swag bag
- Logo on VAF website (footer link on all pages) and in all promotional emails
- Promotional email dedicated to company's products/ services sent out to VAF list
- Advertisement in all four issues of the VAF e-newsletter
- 5 social media posts on VAF Facebook page
- 6 VIP tickets + 4 General Admission Tickets to the event

Grammy Award Sponsorship \$5,000

- Logo on VAF website (footer link on all pages) and in all promotional emails
- Logo on swag bag & promo item included in swag bag
- Advertisement in two issues of VAF e-newsletter
- 2 social media posts on VAF Facebook page
- 4 VIP tickets + 4 General Admission tickets to the event

Chart Topper Sponsorship, \$2,500

- Logo on VAF website (footer link on all pages) and in all promotional emails
- Logo on swag bag
- Listing in two issues of the VAF e-newsletter
- 1 social media posts on VAF Facebook page
- 2 VIP tickets + 2 General Admission tickets to the event

Pop Star Sponsorship \$1,500

- Logo on VAF website (footer link on all pages) and in all promotional emails
- Listing on swag bag
- Listing in two issues of the VAF e-newsletter
- 1 social media post on VAF Facebook page
- 4 General Admission tickets to the event